



The Power of Partnership

Community Sponsorship, Donation & Volunteer Support Guidelines

The following guidelines will not cover every possible request, special need or opportunity; therefore, we may make exceptions in granting contributions or community sponsorships.

We believe that our resources are best fit for Community Involvement opportunities that reach a broad spectrum of our members and community residents, with emphasis in three primary areas:

- Health and Wellness - Financial education focusing on youth and adult financial well-being.
- Community social programs or events in the areas of Electro Savings Credit Union branches.
- Current and prospective Partner Group wellness and resource events.
- Fulfill a known need and help the community at large.

Electro Savings Credit union will not provide sponsorship, donation, or volunteer support for the following:

- Individuals, including persons who are seeking financial support for their individual participation in a fundraising effort or event.
- Private athletic teams and athletic fundraising events not associated with area schools, municipalities or civic organizations.
- Programs outside of the Electro Savings Credit Union service area.
- Organizations or programs that are inconsistent with our mission and values, or that would be deemed a conflict of interest.

APPLICATION

Community Sponsorship, Donation & Volunteer Support

We ask for a completed application, a minimum of 30 days prior to support request date. Applications are reviewed by the Electro Savings community involvement committee for approval or denial. We reserve the right to approve or deny any request. Funding and support in prior years does not guarantee continued funding and support in any subsequent year.

Today's Date _____

ORGANIZATION INFORMATION:

Name of Organization _____

Address _____ City, State, Zip _____

Contact Person _____

Email Address _____ Direct Phone (____) _____

By what date do you need to know a decision about this application? Please note, we need 14 days from date of application submission to process a decision notification. _____

EVENT and/or GROUP INFORMATION:

Event Date: _____

Time: _____

Location: _____

What is the name of the event or group name in which the requested sponsorship gift will be contributed towards?

What type of audience will attend this event or are members of this group? (i.e. Kids, Teachers, Health Professionals, General Community, Business Professionals, etc.)

What city(s) will this donation/sponsorship/volunteer support benefit?

What is the objective or purpose of this event or group?

What amount of money or sponsorship level are you requesting?

AND / OR

What supplies, prizes, gifts, or in-kind donations are you requesting? Please list.

Does the event offer Electro Savings Credit Union exclusivity as the sole sponsoring financial institution?

___yes ___no

Does your organization and/or event have a social media presence where you will mention Electro Savings Credit Union's support?

___yes ___no

Will Electro Savings have an opportunity to speak to the event or group audience (i.e. financial education topics, workshop, seminar)? ___yes ___no

If yes, please provide the details.

Will Electro Savings Credit Union have an opportunity to reserve a booth at the event or group meeting?

___yes ___no

If yes, please provide the details.

If awarded sponsorship monies, please indicate payment method below. Circle one:

Credit Card or Check Payable to: _____

Address: _____

Would your organization be interested in the following from Electro Savings Credit Union?

- Financial Workshops at your organization
- Financial Workshops at an Electro Savings location
- Financial Literacy presentations within your classroom
- An Electro Savings employee becoming a member of your group

- A visit or meeting from an Electro Savings employee to speak to your staff about credit union products and services? If yes, please list contact information for coordination:
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Credit unions pride themselves on being community focused and caring for others in their community, so what better way to do that than to begin a community service program that encourages employees to give back.

They have different rewards they offer, including a Service Hero of the Month Award, a Service Hero of the Year award and a Volunteer Time Off Program (talk about a great incentive!).

Applicants will be notified of approval or denial via email or phone. Please direct any questions to the community engagement manager, 314-434-6470, ext. 1136 or members@escu.org.